



National Comfort Team Press Release

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FOR IMMEDIATE RELEASE

National Comfort Institute Announces Comfort Air Service, LLC
Joins National Comfort T.E.A.M.

SHEFFIELD LAKE, OH. November-13-2007 - National Comfort Institute today announced the signing of an agreement with Comfort Air Service, LLC forming a strategic partnership. Comfort Air Service is one of the Founding Members of NCI's National Comfort T.E.A.M.

Comfort Air Services is an HVAC contractor that has been in business in the Easton area for over 23 years. They specialize in the design, installation, and service of Residential & Commercial air conditioning and heating systems.

"Comfort Air Services has a great team of people striving to provide the best services we can. Joining NCI's National Comfort T.E.A.M. will help us improve and develop into an even better organization." said Comfort Air Service President, Mark H. Johnson. "We are committed to Performance-Based quality. Training our employees in that philosophy is the key."

Comfort Air Service is a welcome member in the National Comfort Team. They are exactly the type of organization we look to partner with and we're excited to be a part of their strategic plans," said Dominick Guarino, Chairman and CEO of National Comfort Institute. "We developed the T.E.A.M. program to help contractors that want to provide services that are measurable and have the highest quality". "National Comfort T.E.A.M. members are looking for progressive training and marketing materials that allow them to deliver a marked improvement in what their customer call them for - comfort." "Comfort Air Service fits that mold." "Our T.E.A.M. program and materials will help them deliver these benefits to their customers."

National Comfort T.E.A.M was developed by NCI to provide monthly internet- based training, materials and support to help air conditioning and heating contractors deliver extremely advanced services to their customers. Heating and cooling systems are measured using instruments that are still made one at a time. Less than 5000 technicians in the world have been certified to use these air balancing and diagnostic tools.

Guarino concludes, "But what good is another program without results. We encourage readers to call Comfort Air Service with their toughest comfort problems. Watch them deliver the results we say they can."
